

## Masquerade Ball Sponsorship Opportunities

### 1. Major Sponsor's Package – Platinum level \$40,000

- A tax-deductible donation component of \$25,000
- Your logo featured in 1,500 event catalogues mailed prior to function
- Two pages advertisement in the event catalogue valued at \$7,000
- 4 tables (40 tickets) to the 2010 Think Pink Masquerade Ball valued at \$10,000
- Opportunity to provide product or literature for ball attendees take-home bags
- Sponsor recognition in the audio visual presentation throughout the night
- Opportunity to promote your company as a Platinum Sponsor of the 2010 Think Pink Ball – with approved use of Think Pink logo
- Verbal acknowledgement in speeches on the night by celebrity MC and Chair
- Opportunity to participate in publicity for the Think Pink Ball

### 2. Major Sponsor's Package – Gold level \$30,000

- A tax-deductible donation component of \$18,750
- Your logo featured in 1,500 event catalogues mailed prior to function
- Free one-page advertisement in the event catalogue valued at \$3,500
- 3 tables (30 tickets) to the gala 2010 Think Pink Ball valued at \$7,500
- Opportunity to provide product or literature for ball attendees take-home bags
- Sponsor recognition in the audio visual presentation throughout the night
- Opportunity to promote your company as a Gold Sponsor of the 2010 Think Pink Ball – with approved use of Think Pink logo
- Verbal acknowledgement in speeches on the night by celebrity MC

### 3. Major Sponsors Package – Silver level \$20,000

- A tax-deductible donation component of \$12,500
- Your logo featured in 1,500 event catalogues mailed prior to function
- Free half-page advertisement in the event catalogue valued at \$1,750
- 2 tables (20 tickets) to the gala 2010 Think Pink Ball valued at \$5,000
- Opportunity to provide product or literature for ball attendees take-home bags
- Sponsor recognition in the audio visual presentation throughout the night
- Opportunity to promote your company as a Silver Sponsor of the 2010 Think Pink Ball – with approved use of Think Pink logo
- Verbal acknowledgement in speeches on the night by celebrity MC



*Patron- Doreen Akkerman A.M.*

#### **4. Major Sponsors Package – Bronze level \$10,000**

- A Tax-deductible donation component of \$6,250
- Your logo in 1,500 event catalogues to be mailed prior to function
- 1 table (10 tickets) to the gala 2010 Think Pink Ball valued at \$2,500
- Sponsor recognition in the audio visual presentation throughout the night
- Opportunity to promote your company as a Bronze Sponsor of the 2010 Think Pink Ball –with approved use of Think Pink logo
- Verbal acknowledgement in speeches on the night by celebrity MC

#### **5. Goods & Services Package - \$5000 or more in-kind**

- Your logo in 1,500 event catalogues to be mailed prior to function
- Verbal acknowledgement in speeches on the night by celebrity MC
- Sponsor recognition in the audio visual presentation throughout the night

#### **6. Corporate Table Package - \$2,500**

- 1 table (10 tickets) to the gala Think Pink Ball
- Sponsor recognition on each of your tables

**Thank you for your consideration of these sponsorship opportunities. Please contact our office on 03 9690 8003 to discuss any of these opportunities further. We do hope that you or your business will be able to make a contribution to The Think Pink Masquerade Ball.**